



As President of Apollo Tyres, Satish Sharma guides strategy and oversees the implementation of key functions like manufacturing, sales and marketing, customer relations and profitability in Asia Pacific, Middle East and Africa. A member of the company's Management and Supervisory Board, he is a man who prefers taking challenges head-on. He is credited with Apollo's steady sales growth, in the last few years.

Satish Sharma began his career with JK Tyres, moving very soon to the position of a Manager, where he was responsible for brand and product management, planning and development, advertising and sales promotion, market research and after-sales service.

He joined Apollo Tyres in 1997 as a Product Manager and was gradually promoted to the position of Chief, Marketing. Sharma's eye for new products and market strategies has contributed consistently to the company's progression. Known for his innovative marketing initiatives and exceptional leadership qualities, he continues to mentor and coach business units within the organisation. Satish took over as the Chief, India Operations for Apollo Tyres in April 2006. In early 2014, he was redesignated as the President for Asia Pacific, Middle East & Africa region, and was inducted to the Board as the Wholetime Director in March 2019.

A Chemical Engineer from the National Institute of Technology, Raipur, Madhya Pradesh, Satish also holds a post-graduate diploma in Business Management from Institute of Management Technology, Ghaziabad. He is a member of the Institute of Engineers, Indian Rubber Institute and All India Management Association (AIMA).

An avid sportsperson, who is extremely passionate about his fitness, Sharma enjoys golf and running. He actively participates in the half-marathons held every year. Apart from sports, he loves challenging crossword puzzles and travelling with his family.

About Apollo Tyres Ltd

Apollo Tyres Ltd is a high-performance tyre manufacturer headquartered in India. It is built around the core principles of creating stakeholder value through reliability in its products and dependability in its relationships. The company has manufacturing units in India, the Netherlands and Hungary. India and Europe are the company's two domestic markets from where products are exported to over 100 countries. In each of the domestic markets the company operates through a vast network of branded, exclusive and multi-product outlets. The company manufactures and sells Apollo and Vredestein brand of tyres.

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