

**About Apollo Tyres Ltd**

Apollo Tyres Ltd is a high-performance tyre manufacturer headquartered in India. It is built around the core principles of creating stakeholder value through reliability in its products and dependability in its relationships. The company has manufacturing units in India, the Netherlands and Hungary. India and Europe are the company's two domestic markets from where products are exported to over 100 countries. In each of the domestic markets the company operates through a vast network of branded, exclusive and multi-product outlets. The company manufactures and sells Apollo and Vredestein brand of tyres.

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As Chief of Projects, K Prabhakar is responsible for all the growth projects of the organisation. He, and his team, set-up two world-class manufacturing units -- one in Baroda, in the western part of India in 1991, and in Chennai, in the southern part of India in 2008-09. For both these projects, he has handled diverse functions of industrial engineering, manpower planning, project cost and time monitoring.

Post the acquisition of Dunlop Tyres International in South Africa, Prabhakar was the Chief Operating Officer, where he played a key role in the seamless integration of the two organisations.

K Prabhakar began his career as a consultant with the National Productivity Council in Kanpur and Chennai, and worked for a few years with Shriram Fibres in Chennai.

He joined Apollo Tyres in 1989 as Senior Manager, Industrial Engineering. After his successful handling of the Greenfield projects, he was incorporated into the Strategic Planning and Coordination department in 1997. A year later, he was designated as the Head, Human Resources where he was instrumental in conceptualising a number of initiatives in tune with changing business needs and exponential growth of the organisation.

Prabhakar, apart from being a Bachelor of Technology in Chemical Engineering from NIT, Trichy in south India, and a postgraduate in Industrial Engineering from TIPIE, NPC, Chennai, is also a member of Institute of Cost and Works Accountant of India.

An avid reader and academician at heart, he delivers lectures at prestigious Indian Institutes whenever time permits.