

September 11, 2015

## Apollo Tyres awarded at the Asian CSR Awards 2015

**Chosen from 134 entries from 12 countries under the Health Enhancement category**

At a glittering award ceremony held recently in Bangkok, Thailand, the Asian Forum on Corporate Social Responsibility (CSR) announced Apollo Tyres as the winner of the ASIAN CSR Awards 2015 under the Health Enhancement category. Apollo Tyres was chosen as the winner from 134 entries that came from 12 Asian countries in this category. M R Pridiyathorn Devakula, Former Deputy Prime Minister, Kingdom of Thailand presented the award to Sunam Sarkar, President & Chief Business Officer, Apollo Tyres Ltd.

Apollo Tyres has been awarded for the continued and meaningful engagement with its stakeholders and adopting a unique Public Private Partnership (PPP) model for the implementation of its HIV-AIDS initiative, including sexually transmitted infections (STI). From customers to employees, to the supply chain partners -- up and downstream -- the company has invested substantial resources in the wellbeing of all its stakeholders. For ensuring longevity and widespread benefit of this initiative among the target population in India, Apollo Tyres has entered into strategic partnerships with government bodies, as well as, listed companies.

**Sunam Sarkar, President & Chief Business Officer, Apollo Tyres Ltd**, after receiving the awards, said "Our 1<sup>st</sup> Health Care Centre was established in 2000 at a large transshipment hub on the outskirts of Delhi. At that point of time, this Health Care Centre looked at the awareness and prevention of HIV-AIDS and general health within the commercial vehicle community. Over the years, this initiative has grown to 25 community focused Health Care Centres in India, each of which treats nearly 200 patients per month."

In the past fiscal (2014-15), Apollo Tyres' Health Care Centres treated over 3305 patients for sexually transmitted infections and over 54168 patients for general health issues; while over 39990 people underwent counselling on HIV-AIDS; 15458 underwent voluntary testing for HIV-AIDS, of which 111 were tested HIV positive. Since launch of the HIV-AIDS awareness and prevention initiative, team Apollo has reached out to 2701978 people under this initiative.

Apollo Tyres Health Care Centres are staffed by doctors, paramedics, counsellors and outreach workers. They provide consultation, STI and HIV-AIDS testing and treatment and counselling services to the community in the transshipment hub.

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**About Apollo Tyres Ltd**

Apollo Tyres Ltd is an international tyre manufacturer and the leading tyre brand in India. The company has a total of 5 manufacturing units in India and The Netherlands. It is setting up a new manufacturing facility in Hungary, with a planned investment of €475 million. The company markets its products under its two global brands – Apollo and Vredestein, and its products are available in over 100 countries through a vast network of branded, exclusive and multi-product outlets.

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