

December 19, 2014

## Martha Desmond appointed as Chief Human Resources Officer

To be based out of company's office in London

Martha Desmond has been appointed as the Chief Human Resources Officer (CHRO) at Apollo Tyres Ltd. Martha has replaced Tapan Mitra, who retires as the Chief of Human Resources by the end of this year. She will be responsible for all aspects of HR in the organisation, in addition to being a member of the company's Management Board.

Said **Neeraj Kanwar, Vice Chairman & Managing Director, Apollo Tyres Ltd**, "We believe that people are our biggest assets who would help the organisation with its next phase of growth. I am confident that Martha, with her vast experience across geographies, will help us improve on our global HR systems and processes, at the same time, make Apollo Tyres a highly people-centric organisation."

Martha's last assignment was with Genel Energy, where she worked as Human Resource Director based out of Turkey. Prior to that, she was associated with BG Group as Human Resource Director and later, in Mumbai, as Deputy Managing Director for the group's Exploration and Production Division. She has also worked with RWE Thames Water, HFC Bank and Resourcing Solutions in various capacities based out of UK, giving her professional expertise in all aspects of HR at senior levels.

Martha will be based out of the company's office in London and will report to Neeraj Kanwar, Vice Chairman & MD. Speaking about her appointment, **Martha Desmond, Chief Human Resources Officer, Apollo Tyres Ltd** said, "Having witnessed the company's impressive growth in the past few years, I look forward to driving continuous improvement and innovations in HR practices and processes in the organisation."

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**About Apollo Tyres Ltd**

Apollo Tyres Ltd is a leading Indian tyre manufacturer. It is built around the core principles of creating stakeholder value through reliability in its products and dependability in its relationships. The company has four manufacturing units in India, three in Africa and one in the Netherlands. Apollo's subsidiary companies are Apollo Tyres Africa Pty Ltd in South Africa and Apollo Vredestein BV in the Netherlands. India, Africa and Europe are the company's three domestic markets from where products are exported to over 100 countries. In each of the domestic markets the company operates through a vast network of branded, exclusive and multi-product outlets

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