

May 16, 2013

Apollo Tyres' Chennai Unit conferred with FICCI Quality Systems Excellence awards

Awarded in the large size manufacturing category for 2012

Apollo Tyres' Chennai Unit, in the southern part of India, won the Platinum (first) Prize in the large size category of Federation of Indian Chambers of Commerce and Industry (FICCI) Quality Systems Awards for Manufacturing 2012. The award was presented to Apollo Tyres by Saurabh Chandra, Secretary, Department of Industrial Policy and Promotion, Government of India.

Satish Agarwal, Chief, Corporate Manufacturing, Apollo Tyres Ltd, who received the award, along with **John Devadason, Unit Head, Chennai, Apollo Tyres**, said, "While planning this manufacturing facility, we have 'questioned' existing practices, studied benchmarked systems within Apollo and outside with a desire to create an iconic manufacturing facility. Recognition like FICCI Quality Systems Award strengthens our resolve towards further improving our quality systems across manufacturing locations."

FICCI Quality System Awards have been institutionalised to recognise the robustness of quality systems in organisations. Companies that display high performance quality systems, leading to systematic improvement in their performance, are felicitated. Quality Council of India is the knowledge partner for these awards.

Speaking on the occasion, **Sanjay Bhatia, Jury Member and Chairman, FICCI Manufacturing Committee**, said, "Apollo Tyres' Chennai Plant is a state-of-the-art facility, with very high standards and consistent quality systems. We would be keen to share the best practices of Apollo Tyres with other applicants and also with the industry at large, which would act as a catalyst to encourage other manufacturers to adopt robust quality systems and thereby face competition in the global market."

This year 79 companies representing Automotive, Cement, Steel, Engineering, Electronics, Chemicals, FMCG, Tyres, Paper, Refinery, Food and Textiles sectors applied for these awards. Jury members comprised:

- Mr Surendra Singh, Former Cabinet Secretary, Government of India
- Mr Gaurav Dave, Joint Secretary, National Manufacturing Competitiveness Council
- Mr B Venkataram, Secretary General, Quality Council of India
- Mr Sanjay Bhatia, Managing Director, Hindustan Tin Works Ltd
- Mr Rohit Relan, Managing Director, Bharat Seats Ltd
- Mr Shyam Bang, Executive Director, Jubilant Life Sciences Ltd

Apollo Tyres' Chennai Manufacturing Unit has been built over 128 acres with an investment of Rs 2100 crores. This all radial plant has the capacity to produce 16000 passenger car tyres and 6000 truck-bus tyres per day.

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For further details contact:

ROHIT SHARAN, +91 9818 200 359, rohit.sharan@apolloytyres.com

About Apollo Tyres Ltd

Apollo Tyres Ltd is a high-performance tyre manufacturer headquartered in India. It is built around the core principles of creating stakeholder value through reliability in its products and dependability in its relationships. The company has four manufacturing units in India, four in Southern Africa and one in the Netherlands. Apollo's subsidiary companies are Apollo Tyres South Africa Pty Ltd (previously known as Dunlop Tyres) and Apollo Vredestein BV in the Netherlands. India, South Africa and Europe are the company's three domestic markets from where products are exported to over 100 countries. In each of the domestic markets the company operates through a vast network of branded, exclusive and multi-product outlets.