

# Apollo Tyres wins Asia Responsible Entrepreneurship Awards

## Awarded in the Health Promotion category for its HIV-AIDS initiative

In an award ceremony held yesterday evening, Apollo Tyres was conferred with Asia Responsible Entrepreneurship Awards (AREA) 2012 South Asia. Apollo Tyres received this award in the Health Promotion category for its HIV-AIDS initiative. Sunam Sarkar, Chief Financial Officer, Apollo Tyres Ltd received the award from the Enterprise Asia Team.

Apollo Tyres has been working towards awareness and prevention of HIV-AIDS amongst employees, business partners and communities since 2001. Today, apart from having an HIV-AIDS Policy at the workplace, Apollo runs as many as 21 Health Care Centres across India in the major transport hubs for the trucking community. In addition, the company also conducts sensitisation sessions for its Business Partners with the help of in-house Master Trainers.

Commenting on this, **Onkar S Kanwar, Chairman, Apollo Tyres Ltd** said, "Caring for society has always been a core value at Apollo Tyres. And, an award of such merit and standing only strengthens our resolve to ensure that our social responsibility initiatives continue to be treated as key business goals, backed by a long-term strategic business thought and sound business processes."

In the past fiscal, the 21 Health Care Centres run by Apollo Tyres treated over 4,500 patients for sexually transmitted infections and over 38,500 patients for general health issues; while over 29,500 people underwent counselling on HIV-AIDS, and 13,000 people underwent voluntary testing for HIV-AIDS.

Enterprise Asia's Asia Responsible Entrepreneurship Awards program (AREA) recognises and honours Asian businesses for championing sustainable and responsible entrepreneurship in the following categories: Green Leadership, Investment in People, Health Promotion, Social Empowerment, SME CSR and Responsible Business Leadership.

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**About Apollo Tyres Ltd**

Apollo Tyres Ltd is a high-performance company and the leading Indian tyre manufacturer. It is built around the core principles of creating stakeholder value through reliability in its products and dependability in its relationships. The company has four manufacturing units in India, four in Southern Africa and one in the Netherlands. Apollo's subsidiary companies are Apollo Tyres South Africa Pty Ltd (previously known as Dunlop Tyres) and Apollo Vredestein BV in the Netherlands. India, South Africa and Europe are the company's three domestic markets from where products are exported to over 100 countries. In each of the domestic markets the company operates through a vast network of branded, exclusive and multi-product outlets.

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