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Apollo Vredestein achieves top ranking at Best Employer 2013 awards

Apollo Vredestein has been named one of the best employers in the Netherlands. The Best Employer Awards were presented in the DeLaMar Theatre in Amsterdam on Tuesday 8 October. Apollo Vredestein achieved an excellent ranking and was ranked number 3 among the companies surveyed!

In comparison to other participating companies, Apollo Vredestein is mainly appreciated for its flat organisational structure, employee recognition, and the high level of autonomy and role clarity of the employees. The survey also showed that Apollo Vredestein employees have a significant degree of loyalty, engagement and willingness to change.

The Best Employer survey was designed by Effectory and Intermediair to make an objective evaluation of the employment conditions at around 1,100 companies. For a chance to achieve a high ranking it is essential that employees actually enjoy their work. The realised results are in line with Apollo Vredestein's ambitions to be an major 'employer of choice' for potential employees with ambition.

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About Apollo Vredestein B.V.

Apollo Vredestein B.V. is part of Apollo Tyres Ltd., a young, ambitious and dynamic company with a unique identity. Apollo Vredestein B.V. is a multinational business concern that includes the A-brand Vredestein in its portfolio. We design, manufacture and sell top quality tyres for two wheelers, cars and commercial vans as well as a range of agricultural and industrial applications. Around seven million tyres are sold each year through our locations in Europe and the USA.