



As Chief Advisor, Research & Development, P K Mohamed is the mind behind Apollo's best-in-class research and development centres, product design philosophy, and technologically superior manufacturing facilities. He is one of the founding members of Apollo's technology journey and continues to mentor all the research and technology related initiatives of the company.

Mohamed began his career in 1965 as a Junior Lecturer in Farook College, Calicut, Kerala. He is one of the first few employees of Apollo Tyres who joined the company in 1976. It was because of the significant role he played in product development that cult tyre brands like XT-7 and Amazer, came out of Apollo's stable.

It was because of his significant efforts in developing new products to suit the customer needs, that the company became the leader first in commercial vehicle tyres, and then in passenger vehicle tyres in India. Mohamed is highly regarded for his technological know-how, product knowledge and customer-centricity.

A Member of Apollo's Management Board, P K Mohamed is a graduate from the University of Kerala and is also a Fellow Member of Rubber and Plastic Institute, London. Over the years, he has presented and published various research papers on development and testing of tyres.

Mohamed has been recognised as the 'Best Tyre Technologist' in the country by Rubber Technology Centre, IIT Kharagpur, India in March 2013.

About Apollo Tyres Ltd

Apollo Tyres Ltd is a high-performance tyre manufacturer headquartered in India. It is built around the core principles of creating stakeholder value through reliability in its products and dependability in its relationships. The company has manufacturing units in India, the Netherlands and Hungary. India and Europe are the company's two domestic markets from where products are exported to over 100 countries. In each of the domestic markets the company operates through a vast network of branded, exclusive and multi-product outlets. The company manufactures and sells Apollo and Vredestein brand of tyres.

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