

**About Apollo Tyres Ltd**

Apollo Tyres Ltd is a high-performance tyre manufacturer headquartered in India. It is built around the core principles of creating stakeholder value through reliability in its products and dependability in its relationships. The company has manufacturing units in India, the Netherlands and Hungary. India and Europe are the company's two domestic markets from where products are exported to over 100 countries. In each of the domestic markets the company operates through a vast network of branded, exclusive and multi-product outlets. The company manufactures and sells Apollo and Vredestein brand of tyres.

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As Chief Supply Chain Officer, Parmeshwaran Iyer leads the global supply chain team. He is responsible for strategically developing and optimising the global supply chain operations, aligning demand forecasting, production planning, logistics management, and stakeholder coordination with overarching business objectives, thereby driving operational excellence, enhancing competitiveness, and fostering sustainable growth.

Parmeshwaran's last assignment was with Beiersdorf AG, as the Global Vice President, Digital Supply Chain, responsible for digital transformation of supply chain across the group. Prior to this, he led the global competency team responsible for building capabilities in Planning, Logistics, Customer Service areas including S&OP, Cost to Serve and Logistics Excellence.

He has also led the Regional Supply Chain within the Beiersdorf AG Group, including end-to-end Supply Chain Management in the region comprising 88 countries in Sub-Saharan Africa, Russia/CIS and Southwest Asia (including India). Prior to this, he was associated with Johnson and Johnson, Total Energies India and Daikin Airconditioning.

Having joined Apollo Tyres recently, Parmeshwaran has 30+ years of rich experience in the FMCG, Healthcare, Oil and White Goods space with proven expertise in end-to-end Planning, Procurement, Logistics and Customer Management.

He holds a PGDBM in Material Management, and has a Bachelor's Degree in Physics from University of Mumbai.

In his spare time, he likes reading, watching Formula 1 and Cricket, and supports Mercedes F1 and CSK Teams respectively.