

Disclosure under Clause 53 & 54 of Listing Agreement

Details of agreement entered with Media Company	Particulars
Name of the Media Company	Mindshare Media UK Ltd.
Address	Central Saint Giles, 1 Saint Giles High Street, London WC2H 8AR, England
Nature of Agreement	International Media Services Agreement
Period of Agreement	3 Years (from October 1, 2013 to September 30, 2016)
Shareholding of media company or their associates in the Company	Nil
Details of nominee of media company on our Board of Directors	None
Any management control, potential conflict of interest arising out of agreement etc	None
Any other back to back treaties/ contracts/agreements/MoUs or similar instruments entered into by us with media companies and/or their associates for the purpose of advertising, publicity, etc.	None

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